



When did you last buy a joint of beef? How often these days can you afford pork chops? Lamb chops? Or even egg and bacon? They try to tell us we're not the only ones suffering. They try to tell us that the bosses are suffering too. They try to tell us that we must all cooperate with Stage III and pull together to get 'the economy' back on its feet. Who are they trying to kid? Stage II, Stage III, it's all the same - what's happening is that.....

# WE PAY while THEY PROFIT

Eggs dearer again by 2p a dozen

We pay 12½p for a loaf of bread

£1 lb FOR BEST BACON

We pay 45p a dozen for eggs - double what they were a year ago

WIKELY

We pay £1 for 1lb of beef, 70p for 1 lb of bacon, the same for lamb chops, & chicken has gone up too...

Petrol price rise in

ultia. es in the noon.

We are eating less meat now than at any time since rationing ended

'today

We are paying 1p more for a gallon of petrol, paraffin has gone up 5p to 20p a gallon

Fresh food prices jump

There are also rises in biscuits, shoes, clothes, telephone bills, stamps, beer, wool, fish, fresh fruit, frozen foods,....

New GI mortgage cost 11%

All in all, food prices have gone up 19% in the last year

People buying houses are paying 11% mortgages - and Council tenants face a 50p rent increase every six months....

All this on top of a frozen wage packet!

Rank-Hovis, the bread manufacturers, make £24m profit

Every 2p increase means £1.3m more profit for Eastwoods, the giant egg and poultry company

The Fatstock Marketing Corporation, who deal in fresh meat, bacon, poultry & sausages, doubled their profits this year to £239. While their Chairman got a £16,000 pay rise, bringing his wages to £53,000 a year.....

British firms are more profitable than ever, despite the freeze. A recent survey showed that they make more money than American firms.

They blame the Middle East war but B.P. is the 5th most profitable firm in the whole of Europe, with Shell close behind

Meanwhile all the retail stores are having a big boom - Tesco's made £15m, Fine Fare £36m, Marks & Spencer £35m.....

Average profits have been rising unusually fast - at a rate of 26½% in the first half of this year

The four big banks doubled their profits from £165m to £300m...

Green light for the boom

meat dealer

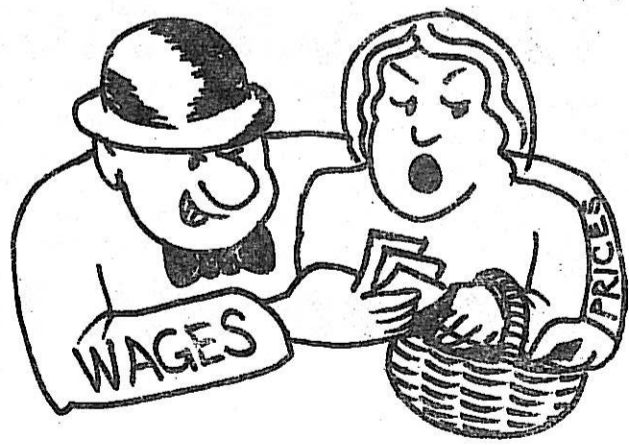
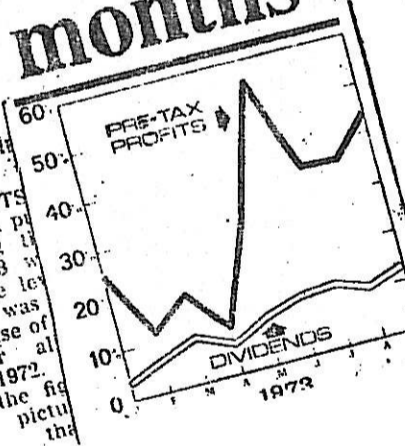
bles profit

British firms

top for profits

Profits: big increase in

from the nine months



WE CAN FIGHT THE WAGE FREEZE by strikes, sit-ins, work-to-rules.....

WE CAN FIGHT THE RENT INCREASES by rent strikes, rent arrears, squatting.....

But whatever we win, they'll just take it back from us by putting up prices - UNLESS WE FIGHT THE PRICE INCREASES TOO

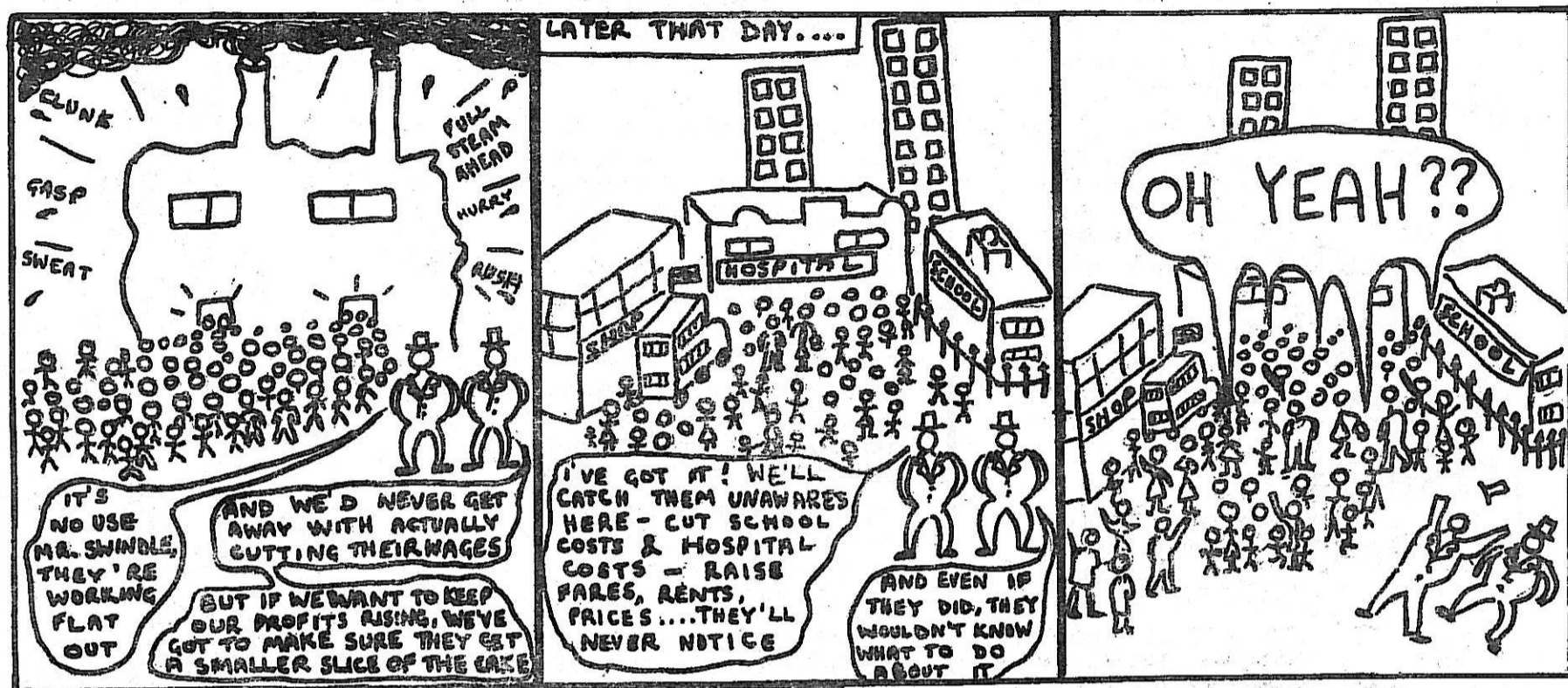
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# PRICES RISE AGAIN - WHO IS TO BLAME?

**THE BOSSES BLAME** the workers. They say workers force prices up by demanding higher wages. **BUT** over the last year there's been a wage freeze, and prices have continued to soar. Meanwhile, the bosses are getting even more work out of the workers - output per head in industry is up by 8½%.

**THE BOSSES BLAME** the rise in world food prices for forcing up the price of food in the shops. **BUT** it's the bosses' big multi-national companies who've been speculating on the world food market (for their own gains) and have helped to push food prices up.

**IN FACT** the reason that prices are going up is that **THEY** want to get back from us all that we have won. If they want to keep their profits rising they can't afford to let us have a decent standard of living. We've made it impossible for them to cut our wages, so they've started attacking on new fronts.



## UNLESS WE STOP THEM, THERE'S WORSE TO COME...

They keep telling us that the worst is over, but it's not true

\* The effects of joining the Common Market are only just beginning to be felt

\* Milk and cheese will go up and butter may go up by 100%

\* None of the goods that have gone up will ever come down again

\* New Zealand lamb, Canadian Cheddar, Australian sugar and other goods from outside Europe, will be forced off the market

\* The Prices Commission is not even going to announce the price rises it allows any more

\* Bread will be going up by 4p in the Spring

\* Christmas bonus. Toys will be much dearer because of price rises in wood and plastics.

Fresh Turkeys will be 50p a lb. (15p more than last year)

\* There have been increases of 75% in world commodity prices which still have to come through into the shops

## HOW CAN WE FIGHT IT ?

Housewives in Dagenham have declared war on local supermarkets. In York a Prices Campaign got 15% reduction for pensioners at one supermarket. Women have beaten the supermarkets at their own game by organising mass purchasing of special offers while refusing to buy other goods. People have picketed supermarkets and organised ways of telling shoppers where the best buys are to be found. We should get support from workers in shops and food factories who are getting a raw deal from the food manufacturers - and who know what's going on at first hand.

## WE COULD DO ALL THIS AND MORE.....

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